

The logo for ARMORMAX CARE is enclosed in a white rectangular box with a black border. The word "ARMORMAX" is written in a bold, red, sans-serif font, while "CARE" is in a smaller, black, sans-serif font below it. The letters "C", "A", "R", and "E" are separated by small gaps.

**ARMORMAX**  
CARE



**SAFETY IS MORE THAN A FEELING.**



## ABOUT ARMORMAX

Armormax was formed as a partnership with a leading American luxury vehicle armourer almost 20 years ago. It is now wholly South African owned and has used the lessons learned in international best practice to provide the highest quality, bespoke armouring solution in the country.

We blend the art of bespoke vehicle manufacturing and conversion with the science of the highest-tech ballistic materials. Our luxury bulletproof vehicles protect families, business professionals and high-profile individuals.

Our Defence division produces and markets military-specific platforms that fulfil a multitude of operational roles. These vehicles are then armoured by Armormax using our proven lightweight technology using the highest grade of materials available globally.

Armormax Care is a complimentary inclusion for our customers or stand-alone service available to anyone. We conduct a threat and risk assessment on your environments and provide some basic skills to ensure your safety and security at all times.

We enjoy the recognition and approval of most OEM brands and have developed a reputation for the highest level of quality and service in our industry. To date we have armoured more than 1700 luxury vehicles and have not had a single penetration or injury on any of our vehicles. Our facility is based in Northriding, Johannesburg, South Africa.

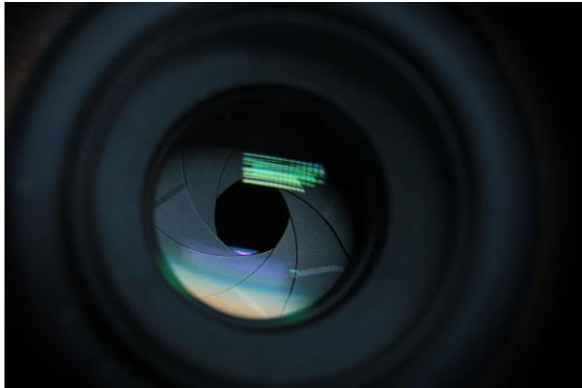
View our latest corporate video [here](#).

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## ARMORMAX CARE INTRODUCTION

How safe do you feel? You have taken the right steps in armouring your vehicle so you should now feel quite safe in your car. But what about everywhere else? At home, in public, at work and even online?

For us, safety is more than a feeling. Safety is a fact, and you can only truly know how safe you are when you know all the facts. That's what Armormax Care is there to do. We are passionate about safety and security in general, not just when it comes to vehicles.

Our network and our business puts us on the pulse of the threats and risks we are all exposed to. We have learnt that some of us are at greater risk than others, and often unintentionally. Through the assistance of seasoned and competent professionals, Armormax Care aims to assess and highlight your unique potential risks, and make sound recommendations on how to manage them.

Because this is bespoke and unique to every client, this is a process we undertake, not just a one-size-fits-all solution. We begin with a thorough threat and risk assessment of you, your family and your environments. We will include some basic skills training with you and your loved ones, and based on our findings make recommendations on how you can live a safer and more secure life in our beautiful country. Even if you have an existing security protocol or personal security detail, there is much we can offer to strengthen and improve what you already have.

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## THREAT AND RISK ASSESSMENT

This is a confidential, one-one-one process undertaken by professionals in the comfort of your home or office. We will evaluate all possible threats and measure your particular risk in each case, and what measures are currently in place to manage your risk. We will look at every area of your life in a discreet and respectful manner. The more open you are, the greater our ability to help you. Non-disclosure agreements and POPI compliant processes are undertaken in all cases.

Once our assessment process is complete, we will work on finding solutions to your unique challenges and present you with a proposal with our recommendations and findings. These could be as simple as the background checks we run on the people closest to you, to a full-blown globally integrated security protocol.

We can also conduct a full enterprise threat and risk assessment should you choose. In today's dynamic business landscape, proactive risk management is no longer an option- it's a necessity. As your organisation grows and thrives, the potential threat landscape evolves too.

In both instances, we include a cyber assessment to determine your online safety and risks. How secure is your email or your browser? Is your phone bugged or are you unwittingly being tracked? What would happen if you or your business suffered a data breach? These and more are areas we evaluate and where necessary can make immediate changes and suggestions if required.

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## SKILLS TRAINING

Armormax Care is not just about questions and theory. We are going to give you some new skills in how to keep yourself and your loved ones safe.

### Self Defence Course

This involves you and your loved ones and is conducted at your home or office. This is a basic course that is taken from our comprehensive full-day self-defence course. The course is designed for everyone, regardless of age, fitness level or previous experience. Through interaction and practical exercises, we will help you to do the following:

- Improve your situational awareness.
- De-escalate situations verbally and non-verbally.
- Basic self-defence to protect yourself when being attacked.
- Build confidence in handling challenging situations with a sense of calm and control.

### Driving Course

This is an abridged culmination of several different driving courses that can be undertaken in a morning for two people. The training is conducted at your home or office and in your own vehicle. In this course we cover:

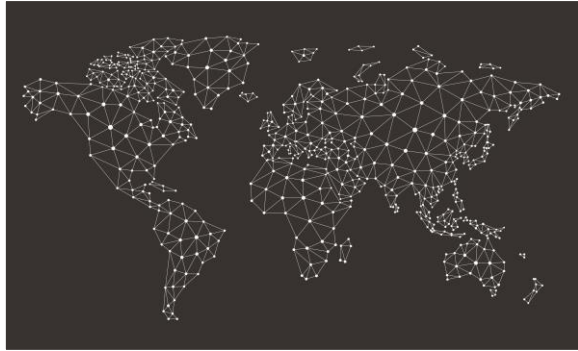
- Defensive Driving techniques to improve your preparedness for situations.
- Handling a hijack situation in an armoured or unarmoured car.
- Using your armoured car effectively to avoid or evade contact situations.
- Practical in-car demonstrations and exercises.

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## FREQUENTLY ASKED QUESTIONS

### DO I HAVE TO PAY FOR THE THREAT AND RISK ASSESSMENT?

The TRA and basic skills courses are included when you armour a vehicle with Armormax for the first time. The recommendations and further implementations or necessary training are not included.

### WHAT ELSE IS INCLUDED IN ARMORMAX CARE?

Over time, we will align with strategic partners to introduce to our clients where we feel they can add value or benefit and share our passion for your safety and security.

### HOW IS MY PERSONAL INFORMATION HANDLED?

We are a POPIA compliant organization who exercises the utmost care and discretion with all client information. The TRA is a confidential process between the professionals we have partnered with and yourself. Armormax will not have access to any information from your TRA or the resultant recommendations.

### I ALREADY HAVE A FULL SECURITY TEAM; HOW WILL THIS BENEFIT ME?

We do not aim to replace your existing security if it is working for you. We can however give you an objective analysis on your current protocols and if you wish, conduct full checks on all the operators tasked with your security.

### CAN I RATHER HAVE A DISCOUNT THAN TAKE THE TRA?

The value of the program far outweighs the financial cost to Armormax. The difference this will make on the invoice is not comparable to the difference the program will make in the lives of yourself and your loved ones.

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